

TECHNICAL BULLETIN 106**ACRYLIC FINISH LIQUID COLORANTS**

EL REY STUCCO's line of acrylic stucco finishes creates a beautiful, crack resistive and uniform finish. When applied correctly these finishes will provide years of service and look as good as the day that they were applied.

Recently, problems have arisen concerning the jobsite mixing of the liquid colorant into the white base.

EL REY's acrylic finishes can be colored two different ways; first the factory can color the entire order when it is placed. This allows us to check color for accuracy and consistency prior to the materials leaving the plant. Second, our distributors have the ability to stock a white base and supply LIQUID COLORANTS, which can be mixed with the white base to produce the desired color. This allows for quicker turn around for the applicator.

When utilizing these LIQUID COLORANTS, it is extremely important to follow the instructions closely, take care to use all of the colorant that is in these jars. Always make sure to check for color uniformity prior to application. This can be done by mixing every pail of material and then comparing a dried sample from each pail to the color chart or a color sample.

From now on every LIQUID COLORANT bottle will carry the following label attached to it.

***Applicator is fully responsible for color control of this product.
If faulty color is obtained after mixing it can be returned for credit.
NO CREDIT WILL BE GIVEN ON PRODUCT APPLIED!***

As you can see it is the applicator responsibility for color correctness. PAREXLAHABRA, INC. will no longer accept liability for differences in color on materials that are applied to a wall when the LIQUID COLORANT system is utilized. All orders for LIQUID COLORANTS will include a Sample Check Card, which will accommodate small samples from each pail. These samples should be compared against the master sample for color uniformity, this check should be done prior to any material being applied to the wall.

Of course, PAREXLAHABRA, INC. will continue to offer our acrylic finishes pre-colored, as well as offering the liquid colorant system.

As always, please feel free to contact any one of our technical departments with any questions or concerns.


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